



SUITABLE FOR LONG-TERM FEEDING FOR PUPPIES AND KITTENS.



HILL'S PRESCRIPTION DIET RANGE

There is a range of Prescription Diet digestive care foods. Your vet will advise you on the food best suited for your pet and depending on the condition it may be different to the ones listed here.



i/d

- Used for the nutritional management of digestive disorders and for pets in recovery.



B-COMPLEX VITAMINS AND POTASSIUM to replace nutrients lost with diarrhoea and vomiting



HIGHLY DIGESTIBLE to enhance absorption of nutrients

- Clinically proven to settle digestive upset in dogs in as little as 3 days*



i/d Stress

- For stress-related digestive upsets in dogs up to 14kgs.



PROPRIETARY ANTI-STRESS, formula with hydrolysed casein



PREBIOTIC FIBRES to support good intestinal microbiome and ingredients like ginger to calm and settle the GI tract



i/d Low Fat

- For dogs with digestive disorders, such as pancreatitis and hyperlipidemia, that require low fat food.



INCLUDES GINGER to help calm and soothe the gastrointestinal tract



PREBIOTIC FIBRES to promote growth of beneficial bacteria



* Multi-centre Feeding Study of the Influence of Dietary Intervention in dogs with Gastrointestinal Disorders, Dry formula.

HOW TO INTRODUCE THE NEW FOOD

We recommend introducing this new food over a period of weeks to help avoid any tummy upsets and for better acceptance.

Transition Schedule



Most pets don't like sudden change and are more willing to accept new things if change is gradual and they're allowed to make choices. For finicky and older pets or pets with health conditions, extend the transition period up to four or more weeks.

The Hill's Difference

Hill's™ Prescription Diet™ foods are not medication; they're a combination of nutrients precisely balanced to manage your pet's specific condition. Feeding other brands of dry or wet food, or treats, snacks and table scraps along with Prescription Diet will actually dilute the power of the food your veterinarian has recommended.

100% Guaranteed Great Taste

We're confident your pet will enjoy Hill's™ Prescription Diet™ foods. In fact, we're so confident that we offer a 100% money-back guarantee*.



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* Hill's guarantees Prescription Diet™ brand pet food for quality, consistency and taste. If you are not completely satisfied with any purchase of Prescription Diet brand pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.

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DIGESTIVE CARE



For the nutritional management of gastrointestinal disorders and for restorative care





WHAT ARE DIGESTIVE DISORDERS?

A 'digestive disorder' refers to any condition that prevents digestion from happening properly, or which alters the rate that food passes through the digestive tract.

Digestive disorders are quite common in dogs and cats. They can be unpleasant, painful and upsetting but fortunately most clear up in a few days. However, some GI conditions may require long-term changes to diet for effective management.



CAUSES

Common causes of digestive disorders include:

Dietary

Dietary indiscretion caused by your pet eating something they shouldn't have is a common cause of GI upsets. They can also occur as a result of food sensitivities to certain ingredients in your pet's food.

Inflammation

Inflammation of the stomach (gastritis), intestines (enteritis), colon (colitis) or pancreas (pancreatitis) may also cause GI upsets.

Infection

Bacterial, viral or parasite infections can cause GI upsets.

Stress

Stress in pets can be chronic but can also occur during or after lifestyle changes. This can cause GI upsets.



COMMON SIGNS



Vomiting and diarrhoea may result in dehydration and loss of vitamins and minerals. The gut walls will often be inflamed and will need the right nutrients to recover quickly.



CAN FOOD HELP?

In the case of digestive disorders, Hill's Prescription Diet i/d range offers a clinically proven range of products specifically formulated to help your pet heal and recover more efficiently.

- It is tasty and appealing to encourage eating even through periods of illness.
- Easy-to-digest food is gentle on tummies, promoting better absorption of important nutrients.
- It contains the right level of fat for the condition.
- Increased electrolytes help pets compensate for losses of minerals caused by vomiting and diarrhoea.
- It features a superior antioxidant formula to help support a healthy immune system and natural defence.
- Contains prebiotic fibres to support intestinal microbiome.
- And in some cases the foods also include ingredients to help manage stress and anxiety which play a role in certain GI conditions.

