

Additional benefits for health

y/d™ is also designed to:

- Support kidney health with controlled phosphorous and sodium levels
- Help maintain bladder health with controlled mineral levels
- Support healthy heart function with high levels of L-carnitine
- Promote healthy skin and a luxurious coat with high levels of Omega-3 and -6 fatty acids

IMPORTANT

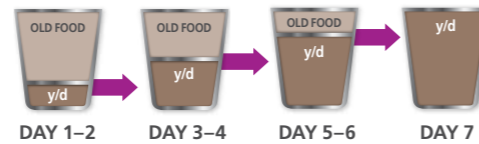
Iodine intake from other food sources such as treats, supplements, milk and other pet's food will compromise the effectiveness of y/d. It is critical that you follow your veterinarian's feeding instructions carefully and feed only y/d.



Recommendation for switching to y/d™

From current food to y/d™

- Gradually introduce y/d™ over a 7-day period
- Mix y/d™ with your cat's current food, gradually increasing the amount until only y/d is fed



IMPORTANT

These are general guidelines only. If your cat is already receiving anti-thyroid treatment, it is critical to consult your veterinarian on how to switch safely from the current treatment to y/d. Cats with concurrent conditions, such as kidney disease or diabetes, need special consideration. Your veterinarian will recommend a transition plan specific to your cat's needs.

Notes from your veterinarian:

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Follow up checks are very important in cats with hyperthyroidism.



Ask your veterinarian

Find out how Hill's™ Prescription Diet™ y/d™ Feline pet food can help you safely and effectively manage your cat's thyroid health.



Your pet will love the taste of Hill's™ Prescription Diet™ y/d™. Guaranteed



For more information visit
www.hillspet.co.za/thyroidhealth

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Clinical Nutrition to Improve Quality of Life™

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Helping manage your cat's THYROID HEALTH



Clinically proven to improve thyroid health in 3 weeks*

*When fed as the sole source of nutrition.

What is hyperthyroidism?

Hyperthyroidism is a common feline endocrine disorder, most often diagnosed in older cats.

When functioning normally the thyroid gland uses iodine from food, to produce thyroid hormones which help regulate important body functions including your cat's:

- Metabolism
- Heart rate
- Body temperature
- Blood pressure
- Gastrointestinal / bowel function

If your cat has hyperthyroidism, his or her thyroid gland will be enlarged and produce excessive amounts of thyroid hormone, which can be dangerous for their health (Fig.1).



Left untreated, hyperthyroidism can have serious, sometimes fatal, consequences, damaging vital organs like the heart and kidneys. The good news is, this disease can now be managed with a simple change in nutrition and proper veterinary care.



Signs of feline hyperthyroidism

Signs of hyperthyroidism can vary in severity depending on how long a cat has been ill. If your cat exhibits any of the following signs, contact your veterinarian immediately:

- Weight loss
- Hyperactive / Aggressive
- Increased appetite
- Poor skin and coat condition
- Increased thirst
- Diarrhoea and / or vomiting

Similar signs may occur in cats with chronic kidney disease and diabetes mellitus. Your veterinarian may also need to perform tests for these diseases to ensure an accurate diagnosis.

Ways to manage thyroid health

4 potential options for managing your cat's thyroid health are:

- 1. Specially formulated daily nutrition:** limiting dietary iodine intake reduces thyroid hormone production
- 2. Daily medication:** anti-thyroid drugs inhibit the production of thyroid hormones
- 3. Radioactive iodine therapy:** radiation to treat abnormal thyroid tissue
- 4. Surgery:** removal of diseased thyroid tissue



A new way to manage your cat's thyroid health

Hill's™ Prescription Diet™ y/d™ Feline is a scientific breakthrough. The first and only clinically proven nutrition to manage cat's thyroid health in as little as three weeks* without medication, surgery or radioactive iodine therapy.

Feeding **NEW Prescription Diet™ y/d™** limits the levels of dietary iodine to reduce thyroid hormone production and help manage the condition.



- ✓ Easy to feed
- ✓ Safe and effective
- ✓ Complete daily nutrition
- ✓ Great taste your cat will love
- ✓ Available in dry kibbles and cans

*When fed as the sole source of nutrition.